

Going Green: How The Berkeley Hotel mastered recycling for a sustainable future



Hotels

Over the past year, The Berkeley Hotel has transformed its operations to embrace sustainability. Through staff training, enhanced segregated waste collections, and heightened awareness of regulations, they have achieved a remarkable 95% recycling rate.

The Challenge

In 2023, the Berkeley Hotel relied on 25 general waste bins that were collected twice daily. Their recycling rate was stuck at 37% with recycling efforts focused solely on glass, paper and oil. With the Environment Act of 2021 mandating food waste collections, the Berkeley Hotel took immediate action to improve its waste management practices and significantly increase its recycling rate.

The Results

Analysing their general waste led to the discovery of more recyclable materials and enabled an astounding 56% increase in recycling capture. The hotel now has 13 different recycling streams ranging from coffee cups to batteries and propane canisters. These accomplishments positioned the hotel as a leader in eco-chic practices and significantly decreased their collection costs!



**44% decrease in
collection costs**



95% recycling rate



**13 different recycling
streams**



The Solution

Introducing a food waste collection service resulted in a 20% reduction in the hotel's general waste. Encouraged by this progress, the hotel conducted a compositional analysis to identify additional recyclable materials within their general waste. This led to the implementation of a mixed recycling and textile collection. The staff were then trained on the color-coded bins and proper disposal methods. Enhanced signage was installed to provide clearer recycling instructions.



→ Next steps



Building on their success, The Berkeley Hotel is committed to continuing their journey towards sustainability with carbon footprint reductions, supplier sustainability assessments and energy efficiency enhancements, alongside further engagement with the Planet Berkeley environmental committee. They are dedicated to becoming a leader in sustainable hospitality, setting an example for others in the industry to follow.

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